

JUNIOR SALES EXECUTIVE: PRINT & SIGNAGE

Location: Cape Town (Atlas Gardens)

The Role: High-Energy Sales Hustler

Are you a target-driven sales professional looking to accelerate your career in the printing and branding industry? 24hrMedia is a premier Cape Town production house specialising in custom packaging, large format signage, and POS builds to name a few.

Our name is our edge: our production facility runs 24 hours a day, giving us the capacity to outpace the competition. We are looking for a Junior Sales Executive with relevant print experience and a proven track record to help us grow our client base. If you're hungry to close deals and backed by a factory that never sleeps, we want to hear from you.

Key Responsibilities:

- New Business Prospecting: Actively hunt for new leads.
- Lead Nurturing: Follow up on inbound enquiries generated by our marketing team and turn them into loyal, repeat customers.
- Client Consultations: Meet with clients to discuss their branding needs—from simple vinyl decals to complex custom packaging builds.
- Quoting & Accuracy: Prepare accurate quotes using our technical specs and ensure client expectations are managed professionally.
- Account Management: Build and maintain strong relationships with small-to-medium enterprises (SMEs) and marketing agencies.

Requirements (The Essentials):

- Relevant Experience: 1–3 years of sales experience specifically within the South African print, signage, or branding industry.
- Track Record: A proven history of meeting sales targets and growing a client portfolio.
- Technical Foundation: Basic knowledge of print processes (digital vs litho) and substrates (vinyl, board, paper stocks).
- Communication: Exceptional verbal and written English with a professional phone manner.
- Attitude: A proactive, "can-do" mindset. You must be comfortable with the "hustle" required to build a client base.

Why Join 24hrMedia?

- Massive Capacity: Our 24-hour production cycle means you can sell with confidence, knowing we have the muscle to handle the workload.
- Diverse Product Range: You aren't just selling paper—you're selling digital printing, custom packaging, POS builds, and more.
- Growth Potential: We provide the platform and the technology; you provide the drive. This role offers a competitive basic plus commission.

How to Apply:

Show us your sales flair. Please submit:

1. Your CV highlighting your print industry sales experience.
2. A short note on why you are the best person to represent 24hrMedia.

Apply via email to: info@24media.co.za | Subject Line: Junior Sales Executive – [Your Name]

